



floridaequestriandirectory.com



The Complete Guide for Horse Enthusiasts • 2025

Florida Equestrian Directory is an effective resource for owners, riders, professionals and businesses of all disciplines to connect within the local horse community. More than just a business directory, it also features content on trending topics, the best practices and innovators in the industry, plus tips from the pros.

This is your opportunity to reach the horse enthusiasts in Florida looking for quality service providers.

WE ARE NOW

RESERVING ADVERTISING SPACE FOR THE
2025 FLORIDA EQUESTRIAN DIRECTORY

*Distributed at Quality Retailers
and Horse Show Venues!*



FLORIDA EQUESTRIAN DIRECTORY DISPLAY AD SIZES

FULL PAGE

BLEED
8.725 X 11.125
(TRIM = 8.4 X 10.9)

LIVE AREA
7.5 X 9.875

1/2H PAGE
7.5 X 4.75

FULL PAGE
7.5 X 9.875
NO BLEED

1/8 PAGE
3.5 X 2.25

1/4 PAGE
3.5 X 4.75

1/2V PAGE
3.5 X 9.75

Deadlines for
ad submissions:

ALL ADS MUST BE
RESERVED BY
**November 1,
2024**

AD MATERIALS
SUBMITTED BY
**November 15,
2024**

Call today for more information

440.668.2812

info@FloridaEquestrianDirectory.com

DISPLAY AD RATES

- Back Cover (Full Page) - \$1,475
- Inside Front (Full Page) - \$1,400
- Inside Back (Full Page) - \$1,300
- Full Page - \$975
- Half Page - \$625
- Quarter Page - \$425
- Eighth Page - \$300



Each display advertiser receives a
FREE LISTING in the Business Directory!

ART REQUIREMENTS

- **Accepted file formats for camera-ready/emailed artwork are:**
 - Adobe Photoshop JPG and TIF (300 dpi)
 - Adobe PDF with embedded fonts and hi-res images (300 dpi)
- All camera-ready/emailed ads MUST BE sized correctly or will be re-worked to fit our sizes.
- If a camera-ready/emailed ad must be re-created or re-sized, we do not guarantee font and/or layout integrity.
- PowerPoint, Word or Microsoft Paint/Publisher documents cannot be accepted as camera-ready.

STABLE LISTINGS

Be included in our directory with your stable's **name, address, phone, website** - \$50

CALL: 440.668.2812 ■ EMAIL: INFO@FLORIDAEQUESTRIANDIRECTORY.COM ■ ONLINE: FLORIDAEQUESTRIANDIRECTORY.COM

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